

# Engaging & Elevating the Profession

55<sup>th</sup> Annual CRLA Conference

November 2-5, 2022 | San Diego, CA

**Call To Conference**



# WELCOME!

We are so excited to announce that the College Reading & Learning Association's (CRLA) 55th Annual Conference will be held in San Diego, California, from November 2-5, 2022, at the Westin San Diego Gaslamp Quarter.

This year's conference theme is *Engaging Students & Elevating the Profession*. Across the various student-support areas represented by CRLA members, a learner-centered perspective unites our work. That is, we are all driven to engage students in their learning. However, within the areas represented by CRLA, there are periodic—and recurring—challenges to this work. From policy mandates to scarce resources to increased responsibilities, our fields have faced unprecedented adversity in recent years. In the face of so many challenges, we continue our collective work in support of students. This work is important and must be elevated.

Our conference team has spent many hours designing a conference experience that finds the right balance of place-based professional-enhancement and networking opportunities, and one that is also mindful of the continuing challenges to travel spurred by the pandemic and slimmer institutional budgets. Thus, this year, CRLA's annual conference will be truly hybrid, with both on-site and virtual activities. Our goal is to provide attendees with not only a premiere professional-enhancement opportunity, but also plenty of chances to engage and network with colleagues from around the globe who are also interested in *Engaging Students & Elevating the Profession*.

We encourage you to register early and sign up well in advance for optional sessions such as Pre-Conference Institutes and Lunch with a Mentor or for the various tours and excursions. All the details you need to make your plans are in this Call to Conference. We look forward to seeing you in sunny San Diego!

## Important Dates

**June 28**

Registration Opens

**August 29**

Presenter Registration Deadline

**September 22**

Early Registration Deadline

**September 26**

Exhibitor Application Deadline

**October 10**

Hotel Block Closes

**October 17**

Regular Registration Deadline

**November 2-5**

55th Annual Conference

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## Conference Team

**Sonya L. Armstrong**

CRLA Past President and 2022 Conference Co-Chair

**Dorothy Kemp**

CRLA President-Elect and 2022 Conference Co-Chair

**Laurie Bauer**

On-Site Conference Chair

**Laura Everett**

SIG Coordinator

**Kerry O'Brien**

CRLA Executive Director

**Courtney Harris**

CRLA Association Specialist

**Kate Feuling**

Sales and Marketing Manager

# Conference at a Glance

## Tuesday, November 1, 2022

5:00 PM – 9:00 PM Registration

## Wednesday, November 2, 2022

7:30 AM – 7:30 PM Registration  
 8:30 AM – 11:30 AM Morning Institutes\*  
 11:30 AM – 1:00 PM Lunch on Your Own  
 12:15 PM – 5:15 PM College Tour of Local Learning Assistance Centers and Student Support Services\*#  
 1:00 PM – 4:00 PM Afternoon Institutes\*  
 1:30 PM – 5:00 PM USS Midway Museum Tour\*#  
 5:30 PM – 6:15 PM CRLA Leadership Reception\*\*  
 6:15 PM – 6:45 PM Social Hour for First-Timers, Grad Students, and New Professionals  
 6:45 PM – 8:15 PM Welcome Reception - Open to All  
 8:30 PM – 10:00 PM Hospitality

## Thursday, November 3, 2022

7:30 AM – 6:00 PM Registration  
 8:00 AM – 10:00 AM Keynote Address: Dr. Tia Brown McNair  
 10:00 AM – 11:30 AM Book Signing with Dr. Tia Brown McNair  
 10:00 AM – 5:30 PM Raffle Ticket Sales  
 10:15 AM – 11:15 AM 1st Concurrent Session  
 11:30 AM – 12:30 PM States, Regions, & Chapters Meetings+  
 12:00 PM – 5:00 PM Exhibits Open  
 12:30 PM – 1:30 PM Lunch on Your Own  
 12:30 PM – 1:30 PM JCRL Luncheon\*\*  
 1:45 PM – 2:45 PM 2nd Concurrent Session  
 3:00 PM – 4:30 PM 3rd Concurrent Session  
 4:45 PM – 5:45 PM 4th Concurrent Session  
 4:45 PM – 5:45 PM Special Interest Group Meetings^  
 6:00 PM – 7:30 PM Gaslamp Walking Tour\*#  
 6:00 PM – 9:00 PM Gaslamp, Bites, and Booze Tour\*#  
 6:20 PM – 9:00 PM Dinner on the Town\*#  
 6:30 PM – 8:00 PM Past Officers Council Meeting\*\*  
 8:30 PM – 10:00 PM Hospitality

## Friday, November 4, 2022

6:30 AM – 4:00 PM Registration  
 7:00 AM – 2:00 PM Exhibits Open  
 7:15 AM – 8:15 AM Learning Assistance Center Management (LACM) SIG Breakfast\*\*  
 8:00 AM – 4:30 PM Raffle Ticket Sales  
 8:30 AM – 9:30 AM CRLA President's Address: Dr. Jeanine Williams  
 9:45 AM – 10:45 AM Spotlight Sessions  
 11:00 AM – 12:00 PM 5th Concurrent Session  
 12:15 PM – 1:45 PM Lunch with a Mentor\* or Lunch on Your Own  
 2:00 PM – 3:00 PM 6th Concurrent Session  
 3:15 PM – 3:45 PM Open Meeting with CRLA Elections Committee  
 3:15 PM – 4:15 PM 7th Concurrent Session  
 3:45 PM – 4:15 PM Closed Meeting with CRLA Elections Committee  
 4:30 PM – 6:00 PM Social Hour (Food, Drinks, Scholarship Awards, Raffle Drawing) - Open to All  
 6:00 PM – 9:00 PM Tequila, Tacos, and Tombstones\*#  
 6:00 PM – 7:30 PM Little Italy Walking Tour\*#  
 6:30 PM – 9:00 PM Dinner on the Town\*#  
 8:30 PM – 10:00 PM Hospitality

## Saturday, November 5, 2022

7:30 AM – 9:30 AM Registration  
 8:00 AM – 9:30 AM 8th Concurrent Session  
 9:45 AM – 12:15 PM Closing Session  
 1:00 PM – 3:00 PM & On-to Baltimore Brunch - Open to All  
 1:00 PM – 4:15 PM 1-Hour San Diego Harbor Cruise\*#  
 1:30 PM – TBD 2-Hour San Diego Harbor Cruise\*#  
 Balboa Park Private Tour with San Diego Zoo Option\*#

## Legend:

- \* Ticketed Event (Additional Cost)
- \*\* By Invitation Only
- # Please check Guidebook for specific departure information
- + States, Regions, & Chapters — Everyone lives somewhere; everyone belongs!
- ^ CRLA Special Interest Group — Your membership entitles you to join as many SIGs as you wish

**CLICK HERE TO REGISTER ONLINE TODAY**

*Schedule subject to change; refer to website.*

# Pre-Conference Institutes

## Morning Institutes

Wednesday, November 2, 2022

### Elevating Your Tutor Training with ITTPC: Basics of Certification

Shawn M. O'Neil  
Samantha Trumble

This session is designed specifically for new tutor training program administrators interested in learning more about International Tutor Training Program Certification. Just getting started preparing for certification, or stepping into a new position with a program that is already certified... This is the session for you!

### Addressing Procrastination: Re-Engaging the Disengaged Student

Jennifer Hewerdine  
Jenny Boucher  
Jadelynne Green  
Jayne Jones

Students struggling with procrastination? Often people immediately move to discussions of time management, but time management is not often the issue when it comes to procrastination. We'll discuss procrastination as emotional regulation, strategies for developing healthy habits, and participants will develop a professional development plan for their program.

### Academic Support for Competency-Based Education: Closing the Learning Skills Gaps

Cassandra Feidt

Students at the presenter's institution have demonstrated a unique subset of academic support needs in online competency-based education (CBE) courses where learning is fixed and time is variable. This session will explore modality-specific skill gaps, offer tutor training considerations, and impart a strategic vision for practitioners.

### Elevating CRLA's SIGs and SRCs

Jon Mladic

This pre-conference institute is for current SRC and SIG leaders. We will spend time sharing best practices, discussing challenges, brainstorming new approaches, and discussing resources available to SRC/SIG leaders. This is a great chance to connect with fellow SRC and SIG leaders and plan for the upcoming year!

### Elevate Learning Assistance through Excel, Analysis, & Visualization

Kirk Skoglund

We often have a wealth of data about our services. How do we use that data to elevate our profession? This institute seeks to equip participants with the skills to answer this question. Participants will use mock datasets to practice Excel techniques (e.g. pivot tables), create visualizations, and conduct analyses.

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*Schedule subject to change; refer to website.*

# Pre-Conference Institutes

## Continued

### Afternoon Institutes

Wednesday, November 2, 2022

#### Transforming Academic Support Management Through Communities of Practice

Laura Lanweremeyer  
Rachel Heiser  
Jose Paez-Figueroa  
Rebecca Signore

Academic support often focuses on urgent and emergent student-centered and administrative needs. We will model an interactive community of practice to discuss three strategies to troubleshoot day to day and higher-level issues in our own offices and brainstorm solutions with participants for their own work.

#### International Peer Educator Training Program Certification (IPTPC): Developing/Expanding Your Program

Michael Saenz  
Ashley Lewis

This institute is intended for college and university professionals who are developing or enhancing a peer educator training program, and applying for IPTPC Certification. Participants will engage in discussion about certification requirements, share best practices, and complete components of the IPTPC application process.

#### We Have Liftoff: Elevating Your Professional Profile and Reflecting for Growth

Rebecca Cofer  
Laura Everett

This pre-conference workshop is designed for new and seasoned professionals. Attendees will identify causes of burnout, engage in hands-on activities designed to help them reflect on their professional identity, and begin to identify professional goals for the next 3-5 years in order to stay motivated and inspired in their work.

#### A 9,000 Year Old Craft Comes of Age in America: How Systemic Racism Shaped Perceptions of Tutoring in the United States and What We Can Do About It

Rebecca Tedesco

In this pre-conference session, participants will learn how perceptions of tutoring have shifted over time in American postsecondary education and the role that systemic racism has played, and continues to play, in this history. Together we will formulate plans to enact positive change through our work as learning assistance professionals.

#### Building a Legacy with ITTPC: Digging Deeper into Tutor Training

Shawn M. O'Neil

If you work with a CRLA-certified tutor training program and want to dig deeper into the requirements with an eye toward improving your practice and understanding the "why" behind the "what", this session is for you. We'll talk about tutor training design, implementation, and assessment.

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# Speakers

## Keynote Speaker

### Dr. Tia Brown McNair

Thursday, November 3, 2022

8:00 AM – 10:00 AM

*From Words to Action: Building Our Capacity for Equity, Access, Belonging, and Justice in Higher Education*

How can we move from just talking about equity to leading change for equity? What are promising efforts for moving beyond buzzwords in higher education to developing actionable steps for transformation that support higher levels of student success? Through central concepts and campus examples outlined in *From Equity Talk to Equity Walk* and the 2nd edition of *Becoming a Student-Ready College*, this presentation will provide practical guidance on the design and application of campus strategies for achieving equitable student outcomes and for expanding practitioner knowledge for racial and social justice.



## Closing Event

### Stay Tuned!

Saturday, November 5, 2022

9:45 AM – 12:15 PM

We are planning a special surprise to learn from the most important expert(s) on college student learning.

**[CLICK HERE TO REGISTER ONLINE TODAY](#)**

*Schedule subject to change; refer to website.*

# Spotlight Sessions

This year we will spotlight three different areas that we know to be of particular interest to CRLA conference-goers. On Friday, November 4, you are invited to attend a spotlight session on your preferred topic as experts in each of these fields will spend an hour sharing with you the state of each.

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## First Things First: Holistic Support of First-Generation College Students

**WyKeshia Atkins**

As of the 2015-2016 academic year, 56% of undergraduate students entering college were classified as first-generation-college students and 59% were the first sibling in their family to attend college (RTI International, 2019a). Although this population is entering the higher education landscape at a high rate, only 20% of first-generation college students attained a bachelors degree and 24% attained an associates degree or certificate after being enrolled in college for 6 years (RTI International, 2019b). As higher education institutions, we are successful in getting these students into the classroom but fall short on persistence and graduation.

This session will include identification of barriers and struggles of this student population, sharing of best practices of those higher education institutions that have been successful in supporting their first-generation college students, and provide the student perspective of the decision to attend college and motivation for success.

## Fostering Spaces of Belonging and Engagement in Learning Centers

**Marco A. Ortiz**

What elements of a Learning Center contribute to workplace culture and environment? This session will discuss the importance of creating environments that foster a sense of belonging for peer educators: including tutors, supplemental instruction leaders, and peer mentors/coaches. We will examine the components of a Learning Center that should be considered when designing an environment that fosters sense of belonging and positivity. We will also discuss the benefits of student employees feeling connected to their peers, their profession, and their institution.

## Why CRLA Members' Work Is Equity Work and How to (Re)Center Equity in Our Practice

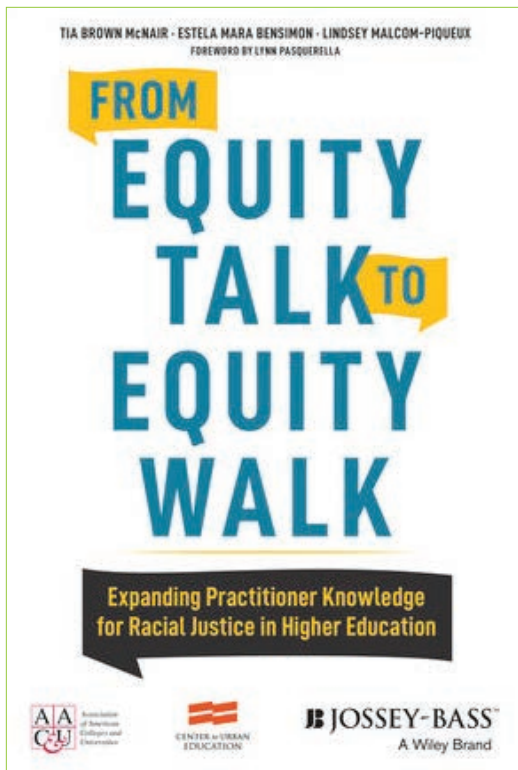
**Rebecca Tedesco**

The work that CRLA members do in our classrooms, learning centers, and other relevant spaces is equity work at its core; to create lasting change, however, we must be intentional about what we do and why. In this session, the presenter will suggest ways we can (re)center justice, equity, diversity, and inclusion in our professional practice by situating current antiracist practices within the context of the history of our field, focusing on closing metacognitive equity gaps, utilizing and spreading asset based approaches to student learning, and more.

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*Schedule subject to change; refer to website.*

# One Book, One Conference



## *From Equity Talk to Equity Walk: Expanding Practitioner Knowledge for Racial Justice in Higher Education*

**Tia Brown McNair, Estela Mara Bensimon,  
and Lindsey Malcom-Piqueux.**

**Jossey-Bass (2020)**

As more institutions of higher learning attempt to further their diversity, inclusion, equity, and justice efforts, many await their shift from words to actions. *From Equity Talk to Equity Walk* provides insights on practical strategies and applications that can be used to create equitable campus environments. The book draws from projects sponsored by the Association of American Colleges and Universities and the Center for Urban Education at the University of Southern California and allows readers to challenge themselves, as well as their institutions, to work toward real equitable change.

You can purchase *From Equity Talk to Equity Walk: Expanding Practitioner Knowledge for Racial Justice in Higher Education* [here](#).

*From Equity Talk to Equity Walk* is both a call to action and a practical guide. At this year's conference, we will host various One Book, One Conference sessions that will allow participants to further explore the ideas and strategies presented in the text.

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# Lunch with a Mentor

Friday, November 4, 2022 (*Ticketed Event*)

## So You're Thinking About Management

**Kathy Stein**

Even though you love your current job, have you been thinking that you're ready to take on new responsibilities? Are you interested in being a department chair? A program coordinator or director? Even a leader in CRLA? If so, let's talk about the activities that you can engage in to better position yourself for consideration for these roles.

## Labor-Based Grading for College Writing Assessment

**Sarah Felber**

Labor-based grading, in which students are assessed based on the labor they contribute to a course, has grown in popularity as a student-centered, compassionate, anti-racist assessment practice. In this lunchtime conversation, we will discuss the basics of labor-based grading, benefits and challenges, and variations on implementation. Practitioners, from those who are experienced with labor-based grading to those who are curious and want to learn more, are invited to come exchange ideas.

## Active Tutor Training

**Shawn O'Neil**

Come to this session to discuss ways to increase the use of active training strategies for both in-person and synchronous online sessions.

## It's a V.I.B.E.: A Metacognitive Approach to Student Learning in the Academic Writing Classroom

**Mariko Carson**

Academic freedom and critical thought and analysis are at the heart of postsecondary education. However, many of our students who come from education systems that have conditioned them to work within the confines of structured assessment and rubrics are either unfamiliar with these concepts or fear being penalized, thus stunting creativity and authenticity. This session will discuss how Vital Introspective Brain Exercises, or V.I.B.E.s promote student reflection and aid in them gaining understanding of material in the academic writing classroom through their own metacognitive lens.

## Developing Your Online Teaching Personality to Create an Effective Learning Environment

**Deena Vaughn**

With the increase in virtual and online learning at all levels of education, there is a growing need for engaging learning environments that meet the needs of students. Come prepared to discuss pitfalls in online classrooms and/or approaches you have used to connect students with course content. Leave with ideas for developing an online personality that blurs the distinction between virtual and face-to-face classrooms.

**CLICK HERE TO REGISTER ONLINE TODAY**

*Schedule subject to change; refer to website.*

# Lunch with a Mentor Continued

Friday, November 4, 2022 (*Ticketed Event*)

## Intersection of Athletics and Academics: Fostering Relationships, Conversations, and Support Across Campus

### Pamela Segal

Whether you work in athletics or work with athletics, it can be a challenge to navigate across the campus environment. Engage in conversation about the need to collaborate across campus and create partnerships between athletics and academics along with working with student-athletes, learning specialists, tutors, and more! We will discuss numerous aspects of the athletic and academic experience from various perspectives (e.g., professors, learning specialists, advisors, student athletes) creating a dialogue among colleagues. Please come ready to share, ask questions, and brainstorm strategies, processes, and ideas to bring back to your campus. Ultimately, we will leave our time together with a stronger sense of how programs and people can work together to strengthen the connections between athletics and academics.

## Pathways to Leadership in CRLA

### Dorothy Kemp

Have you ever been curious about the path to leadership in CRLA? Join CRLA's current President-Elect, Dorothy Kemp, to learn about open, upcoming, as well as new leadership positions, and how you can chart your path to leadership within this organization. Any questions regarding CRLA Leadership are welcomed.

**[CLICK HERE TO REGISTER ONLINE TODAY](#)**

*Schedule subject to change; refer to website.*

# Tours

The following tours are available exclusively to CRLA conference-goers and their guests. We hope you will register for tours early as any tour that does not meet its minimum number of participants prior to early September will have to be cancelled. Additional tickets for purchase on-site will be scarce or unavailable. Join your CRLA friends and colleagues and enjoy some of what San Diego has to offer!

*NOTE: Indicated costs do not include gratuity. The gratuity amount, if applicable, is at each attendee's discretion.*

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## College Tour of Local Learning Assistance Centers and Student Support Services

**University of California San Diego**

**Grossmont College**

**San Diego Mesa College**

**Wednesday, November 2**

**12:15 PM – 5:15 PM**

**Cost: \$40**

Ticket required. Space is limited to 24 people. Sign up using the conference registration process.

The following tour schedule is approximate and assumes 45-50 minutes per learning center and 15 minutes transit time between campuses. Participants will return to the hotel between 5:00 and 5:15 PM.

- 12:15 PM Meet in the lobby of the Westin San Diego Gaslamp Quarter
- 12:30 PM Bus departs from Westin San Diego Gaslamp Quarter to UC San Diego
- 1:00 PM Tour of Academic Achievement Hub at UC San Diego
- 1:50 PM Travel from UC San Diego to Grossmont College
- 2:15 PM Tour of Learning Assistance at Grossmont College
- 3:00 PM Travel from Grossmont College to San Diego Mesa College
- 3:30 PM Tour of Mesa Tutoring and Computing Centers (MT2C) at San Diego Mesa College
- 5:00 PM Tour returns to the Westin San Diego Gaslamp Quarter

This tour is a CRLA pre-conference tradition and offers conference attendees the opportunity to visit various local learning centers.

This year's tour will take us to three public institutions of higher education. Our first stop is University of California San Diego where you will visit the Academic Achievement Hub. UC San Diego's Academic Achievement Hub offers content tutoring, supplemental instruction and learning strategies designed to reinforce and extend students' learning with a focus on improving academic success, retention, and completion rates. Next on the tour is Grossmont College, a public 2-year community college serving roughly 19,000 full and part-time students per semester. Here, you will visit the Learning Assistance program that focuses on academic success of current students as well as retention and transition. The last stop includes a tour of the Mesa Tutoring and Computing Centers (MT2C) at San Diego Mesa College, the largest community college in San Diego. The MT2C empowers students and tutors while fostering a community of mindful learners through equitable academic practices.

This tour will provide attendees a fantastic opportunity to engage with colleagues and learn about other institutional programs and services.

**[CLICK HERE TO REGISTER ONLINE TODAY](#)**

*Schedule subject to change; refer to website.*

# Tours Continued

## USS Midway Museum Tour

**Wednesday, November 2**

**1:30 PM – 5:00 PM**

**Cost: \$50**

A private docent-led tour of the longest serving aircraft carrier of the 20th Century in the United States Naval Fleet. Tour includes general admission and access to the museum until close at 5:00pm.

Please note: USS Midway Museum is 0.8 miles from the CRLA hotel.

## Gaslamp, Bites, and Booze

**Thursday, November 3**

**6:00 PM – 9:00 PM**

**Cost: \$90**

Taste a variety of bites from favorite local restaurants in the Gaslamp Quarter on a San Diego walking tour that also explores the district's seedy origins. Expect to stroll at a leisurely pace, passing historical landmarks and making stops at four eateries for food and drink tastings. As you sample delicious foods, your guide shares stories about the neighborhood's colorful history and its lively restaurant and bar scene.

Please note: Meeting location is 0.7 miles from hotel

## Gaslamp Walking Tour

**Thursday, November 3**

**6:00 PM – 7:30 PM**

**Cost: \$35**

The Gaslamp Quarter is the heart of America's finest city. This innovative, leisurely paced walking tour will teach you the secrets behind the district's historic buildings as you travel back in time to the post-Gold Rush era as thousands arrived in the port town of San Diego. In addition, you'll listen to stories about the scandals of the Stingaree District and learn some history they don't teach in classrooms. Your guide will also point out local hot-spots for you to enjoy after the tour or throughout your stay in San Diego.

Please note: Meeting location is 0.7 miles from hotel.

## Tequila, Tacos, & Tombstones

**Friday, November 4**

**6:00 PM – 9:00 PM**

**Cost: \$90**

Tequila, Tacos, and Tombstones combine food with history into a one-of-a-kind, unforgettable experience. Travel back in time as you explore the Birthplace of California and the events and people who transformed Old Town San Diego into the cultural destination it is today. Included is one of the most in-depth tours of Old Town as your knowledgeable guide takes you on a journey through the historical eras, from the early Spanish settlements to the establishment of Mexican Independence to the California Gold Rush. Join us for a night of authentic food tasting, traditional cocktail samplings, and fun!

Please note: Meeting location is 3.5 miles from hotel. Using the trolley system (Blue Line from Civic Center to Old Town Station) the approximate walk is 0.7 miles and takes about 30-minutes. Trolley is \$2.50 each way.

## Little Italy Walking Tour

**Friday, November 4**

**6:00pm – 7:30pm**

**Cost: \$35**

Little Italy is the perfect way to get to know the city's best neighborhood for food and fun! San Diego's Italian quarter has grown in popularity and is currently one of the hottest areas to live and explore. This leisurely paced walking tour will provide the exciting history of Little Italy and the early fishing industry of San Diego. Your personal guide will also point out local hot-spots for you to enjoy after the tour or throughout your stay in San Diego.

Please note: Meeting location is 1 mile from hotel. Using the trolley system (Blue Line from Civic Center to County Center/Little Italy Station) the approximate walk is 0.4 miles and 20-minutes. Trolley is \$2.50 each way.

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*Schedule subject to change; refer to website.*

# Tours Continued

# Additional Opportunities

## San Diego Harbor Cruise

**Saturday, November 5, 2022**

**1-hour tour: 1:00pm – 3:00pm**

**2-hour tour: 1:00pm – 4:15pm**

**Cost: \$35 / \$40**

See San Diego's best sights! Learn about the city from a local expert guide, and enjoy some quality time out on the bay. Or just come enjoy the fresh air! This professionally narrated tour takes you under the Coronado Bridge, past military ships, waterfront landmarks and marine life, for an up-close, in-depth look at San Diego's scenic beauty and fascinating history.

Please note: Ferry Boarding Location (Broadway Pier) is 0.7 miles from the CRLA hotel.

## Balboa Park Private Tour with San Diego Zoo Option

**Saturday, November 5, 2022**

**1:30pm – TBD**

**Cost: \$15**

A 60-to-90-minute walking tour of the historic Central Mesa section of Balboa Park that will explore the park's rich history, spectacular architecture, and botanical wonders. After the tour, you'll have time to explore the 1,200 acres of urban green space including 16 museums, miles of walking trails and the renowned San Diego Zoo.

Please note: Meeting location is approximately 1.3 miles from the hotel. Using the trolley system, Orange Line from Civic Center to City College Station, the approximate walk is 0.6 miles and take about 25-minutes. The trolley costs \$2.50 each way.

## Dinner on the Town

To connect with colleagues and experience some of the fantastic restaurants in San Diego, CRLA will once again be offering the traditional Dinner on the Town. Conference organizers will plan a dinner reservation for both Thursday and Friday nights. If you are looking for company for dinner or just want to continue the conversations of the conference, this is your opportunity! More specific information, including the restaurant and time, will be provided through a SignUpGenius at a later date.

## CRLA Scholarship Raffle

### WE NEED YOU!

As a conference presenter and/or attendee, please consider bringing an item for the Scholarship Raffle, which contributes to the CRLA Professional Development Scholarship Fund. It's easy! You simply bring your item(s) to the raffle table or registration desk as you register.

As you prepare for the conference, be sure to allot some money for raffle tickets. The more tickets that you buy, the more chances you have to win the prize(s) of your choice and the more you are contributing to the CRLA Professional Development Scholarship Fund. You can purchase raffle tickets through the online conference registration process and/or on site at the conference.

Plan on being at the Social Hour on Friday when raffle winners will be announced. You must be present to win.

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# Conference Registration

	In-Person + Free Virtual Conference Access			Virtual Conference Only	
	Early Registration	Registration	On-site Registration	Early Registration	Registration
<b>Conference Registration Fee</b>					
2022 CRLA Member	\$375	\$425	\$475	\$250	\$270
Non-member	\$490	\$540	\$590	\$325	\$345
Member: Student/Retired/Adjunct	\$230	\$280	\$330	\$150	\$170
Non-member: Student/Retired/Adjunct	\$290	\$340	\$390	\$190	\$210
<b>One-Day Conference Registration Fee</b>					
2022 CRLA Member	\$250	\$300	\$350	n/a	n/a
Non-Member	\$325	\$375	\$425	n/a	n/a
Member: Student/Retired/Adjunct	\$190	\$240	\$290	n/a	n/a
Non-Member: Student/Retired/Adjunct	\$250	\$300	\$350	n/a	n/a
<b>Pre-Conference Institutes (Wednesday, November 2)</b>					
Half-Day Institutes	\$60	\$65	\$70	n/a	n/a

## CRLA Virtual Conference Option

This year, in addition to the traditional conference in San Diego, CRLA is offering a Virtual Conference option. The virtual conference option will allow participants access to the live streamed general sessions, select con-current during the conference, as well as additional sessions and content presented on November 9, 2022.

## Registration Deadlines:

August 29, 2022 (M)	Presenter Registration Deadline
September 22, 2022 (TH)	Early Registration Deadline
September 26, 2022 (M)	Exhibitor Application Deadline
October 10, 2022 (M)	Hotel Block Closes
October 17, 2022 (M)	Registration Deadline

**CLICK HERE TO REGISTER ONLINE TODAY**

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# Conference Registration & Membership Continued

	In-Person + Free Virtual Conference Access			Virtual Conference Only	
	Early Registration	Registration	On-site Registration	Early Registration	Registration
CONFERENCE REGISTRATION FEE + MEMBERSHIP					
Registration + Individual General Membership	\$445	\$495	\$545	\$320	\$340
Registration + Individual Adjunct, Student or Retiree Membership	\$280	\$330	\$380	\$200	\$220
Registration + Individual Institutional Membership	\$475	\$525	\$575	\$350	\$370
Registration (for 1) + Group Institutional Membership *	\$775	\$820	\$875	\$650	\$670

\*One (1) conference registration plus a Group Institutional Membership (for 5) is included in this price. Conference registration for other group institutional members must be purchased separately.

## Registration Deadlines:

August 29, 2022 (M)	Presenter Registration Deadline
September 22, 2022 (TH)	Early Registration Deadline
September 26, 2022 (M)	Exhibitor Application Deadline
October 10, 2022 (M)	Hotel Block Closes
October 17, 2022 (M)	Registration Deadline

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# Activity Registration

## Continued

Tours	Cost
College Tour of Local Learning Assistance Centers, Student Support Services – Wednesday PM	\$40
USS Midway Museum Tour – Wednesday PM	\$50
Gaslamp, Bites, and Booze– Thursday PM	\$90
Gaslamp Walking Tour– Thursday PM	\$35
Tequila, Tacos, and Tombstones – Friday PM	\$90
Little Italy Walking Tour – Friday PM	\$35
San Diego Harbor Cruise: 1 Hour– Saturday PM	\$35
San Diego Harbor Cruise: 2 Hour – Saturday PM	\$40
Balboa Park Private Tour with San Diego Zoo Option – Saturday PM	\$15
Other	Cost
Dinner on the Town – Thursday PM	Attendee's meal
Lunch with a Mentor (Various Topics) – Friday	\$45
Dinner on the Town – Friday PM	Attendee's meal

**[CLICK HERE TO REGISTER ONLINE TODAY](#)**

*Schedule subject to change; refer to website.*

# Registration Policies

## Your Costs/Fees Include

### Pre-Conference Institute Registration

- Registration bag and supplementary conference materials
- Coffee Breaks (Wednesday)
- Hospitality Suite Access (Wednesday)

### In-Person Conference Registration

- Registration bag and supplementary conference materials
- Access to all on-site and virtual content
- Opening Session with Keynote Speaker and Breakfast (Thursday)
- Social Hour (Friday)
- Coffee Breaks (Thursday & Friday)
- Closing Session and Brunch (Saturday)
- Hospitality Suite Access (Wednesday, Thursday, & Friday)
- All Conference Welcome Reception (Wednesday)

### Virtual Conference Registration

- Access to live-streamed general sessions
- Access to select live-streamed concurrent sessions during the in-person conference
- Additional sessions and content presented during the Virtual Conference on Wednesday, November 9
- Access to recorded conference content

## Refunds

Requests for refunds of conference registration (for both on-site and virtual conference options) must be made in writing and formally submitted with a time stamp prior to October 17, 2022; written requests not time stamped by October 17 will not be honored unless they are requested as a result of serious illness, death in the family, or other unforeseeable emergency. Requests due to unforeseeable emergencies made after December 8, 2022, will not be considered.

Requests to change registration from on-site to virtual will be considered as a cancellation, and may incur a cancellation processing fee.

All cancellation requests will be reviewed and processed no later than December 19, 2022. There is a \$50 processing fee for refunds. Payments for Pre-Conference Institutes, tours, or the LACM breakfast cannot be refunded at any time because CRLA commits to pay for these activities in advance based on the number of

attendees registered. Payments by institutions will be refunded to the institutions, and payments made by individuals will be returned to the individual. Conference registration fee refund requests should be directed to Courtney Harris at [c.harris@crla.net](mailto:c.harris@crla.net)

## Deadline & Payment

Participants are encouraged to register early to secure tickets to conference events that have limited seating, such as Pre-Conference Institutes, tours, and special events with a meal provided. Payment may be made by personal or institutional check or by credit card (MasterCard or Visa). Those registering for the conference need to meet the conference deadlines listed on page 13.

Only those who register and make payment within the Early Registration period will receive the early discounted rates. In order to qualify for the Early Registration rates, payment along with the registration receipt must be received on or before October 17.

Regular registration rates for both the in-person and virtual conference options are effective September 22–October 17. Registrations received after October 17 will be adjusted to account for On-Site Registration rates and the participant must make payment (either by personal or institutional check or credit card) at the on-site registration desk before receiving any registration materials.

**NOTE: Meals are not included when registering on site, as the hotel requires advanced confirmation. Unfortunately, the cost cannot be adjusted. Because of this, CRLA encourages registration prior to October 17, 2022.**

## Payments can be mailed to

CRLA Conference Registrar  
7044 S. 13th Street  
Oak Creek, WI 53154-1429

A \$35 fee will be charged for any check returned due to insufficient funds.

## Registration Questions?

### Please contact:

Courtney Harris  
CRLA Association Specialist  
(414)908-4961 Ext. 125  
[c.harris@crla.net](mailto:c.harris@crla.net)

## CLICK HERE TO REGISTER ONLINE TODAY

*Schedule subject to change; refer to website.*

# Hotel & Travel Information

All on-site meeting sessions will take place at the Westin San Diego Gaslamp Quarter. This downtown hotel is the ideal destination to relax, recharge, and explore. The Westin was recently renovated so the guest rooms, public spaces, restaurants, bar, and rooftop pool deck are sure to offer you an enriched stay.

## Hotel

The Westin San Diego Gaslamp Quarter  
910 Broadway Circle  
San Diego, CA 92101

[Website](#)

**NOTE:** *There are two Westins within a mile of each other, so double check that you have the correct hotel.*

### Reservations:

[Click here](#) for online reservations.

**Phone Reservations:** 888.627.8563 and reference CRLA to gain their room block rates.

Reservations must be received on or before  
**Monday, October 10, 2022.**

## Parking & Transportation

The hotel is close to the San Diego International Airport. For round trip transportation from/to the airport/to hotel, please contact EZ Ride Shuttle at (800) 777-0585 or [www.ezrides shuttle.com](http://www.ezrides shuttle.com)

Please note when reserving airport shuttle:

- Reservation must be made online at least 24 hours prior to flight arrival time.
- If you need to cancel a reservation you must call 800-777-0585 or 619-297-7463 to do so.

On-site and valet parking is available for \$10 an hour or \$50 per day; they also have an electric car charging station.

For transportation while in San Diego, consider using public transportation.

[Greyhound Bus Station](#)

[Santa Fe Depot Train Station](#)

[SDMTS Trolley](#)



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# Contact Information

## Conference Planning Team

### SONYA L. ARMSTRONG

CRLA Past President and 2022 Conference Co-Chair  
[sarmstrong@txstate.edu](mailto:sarmstrong@txstate.edu)

### DOROTHY KEMP

CRLA President-Elect and 2022 Conference Co-Chair  
[dkemp2@lsu.edu](mailto:dkemp2@lsu.edu)

### LAURIE BAUER

2022 On-Site Chair  
[laurie.bauer@uc.edu](mailto:laurie.bauer@uc.edu)

### LAURA EVERETT

SIG Coordinator  
[laura.everett@utsa.edu](mailto:laura.everett@utsa.edu)

### KERRY O'BRIEN

CRLA Executive Director  
[k.obrien@crla.net](mailto:k.obrien@crla.net)

### COURTNEY HARRIS

Association Specialist  
[c.harris@crla.net](mailto:c.harris@crla.net)

### KATE FEULING

Exhibits Coordinator  
[k.feuling@crla.net](mailto:k.feuling@crla.net)

### CHRISTOPHER WOODS

Mobile Event Application Chair  
[cmwoods@southtexascollege.edu](mailto:cmwoods@southtexascollege.edu)

## Invitation to Volunteer at Conference

### Guidebook Advocates

We are looking for tech savvy CRLA members who are interested in promoting Guidebook during the 2022 Conference. As a Guidebook Advocate, you will inform attendees on use of the app, including how to download, navigate through, and create your own conference schedule. Guidebook Advocates will assist with Guidebook promotion throughout the conference at an Information Table.

Volunteering as a Guidebook Advocate is a great way to network with other conference attendees! If you are interested in serving as a Guidebook Advocate, please contact the Mobile Event App Chair, Chris Woods ([cmwoods@southtexascollege.edu](mailto:cmwoods@southtexascollege.edu)).

### Local Volunteers

Do you live in or around San Diego? If so, CRLA would love to have your help on-site! Please contact our 2022 CRLA On-Site Chair, Laurie Bauer, with your intent to serve as a volunteer. Examples of volunteer areas include the following: Dinner on the Town Guides, Ticket Collectors, Media Team Members, San Diego Ambassadors, Hospitality Suite Hosts, Tour Assistants, and Registration Desk Helpers. Laurie Bauer can be contacted at [laurie.bauer@uc.edu](mailto:laurie.bauer@uc.edu).

**CLICK HERE TO REGISTER ONLINE TODAY**

*Schedule subject to change; refer to website.*